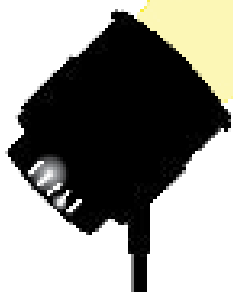


State Convention Partners



 Wisconsin FFA Foundation

Audience at a Glance:

- 3,500 Total
 - 2,000 FFA Members (from 220 chapters)
 - 1,500 Guests (advisors, family members, school administrators, board members, business and industry representatives and other VIPs)
- About 1,000 students are recognized on stage during the seven general sessions

Program Benefits

- Connect with the most exciting Wisconsin FFA event of the year
- Broad range of participation levels with respective recognition
- Recognition across multiple audiences and channels
- Platinum-level supporters earn naming rights for a chosen convention activity
- Simple commitment process
- Funds support all convention-related expenses

Levels of Participation

Recognition Area	Friend \$250	Supporter \$500	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Platinum \$10,000
Recognition in the official convention program	X	X	X	X	X	X
Recognition in the donor credit roll on the big video screen during session three	X	X	X	X	X	X
Recognition on the FFA's convention web page		X	X	X	X	X
Recognition on the Foundation's website for one full year, starting April 1		X	X	X	X	X
Tickets to the Sponsors and Award Winners' Dinner			2	2	4	6
Recognition at Sponsors and Award Winners' Dinner			X	X	X	X
Recognition on banner stand signage in the convention hall			X	X	X	X
Recognition on stage during session three				X	X	X
Complimentary career show booth				X	X	X
Ad placed in the official convention program					¼ page	½ page
Recognition on large banner signage in the convention hall					X	X
Invitation to present a workshop					X	X
60-second recorded video message shared during a session						X
Naming rights and corresponding recognition for choice of special events/activities						X

*We welcome any ideas to strengthen the recognition provided in appreciation for this meaningful support.